

Sunjung Park

Graphic & Visual Designer

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www.sunjung.design

EXPERIENCE

- **Qualys, Inc.** | Senior Graphic Designer
Foster city, 2018 Feb – Present
 - Work closely with the Creative Director of the Marketing team to build and maintain the company's design standards and brand guidelines.
 - Creating promotional assets for both print and digital designs for company projects, including booklets, datasheets, branding for internal and external events, landing pages, 3D icons, artwork, keynote presentations with the CEO, building email templates, signages, stages, booth designs and promotional animated videos.
- **Lenmo, Inc.** | Product Designer (Contract)
Oakland, 2018 Nov – Present
 - Building Lenmo enterprise platform (web-based) and visual guidelines.
- **Draft Theory** | Freelance Designer
San Francisco, Nov 2017 – Oct 2018
 - Creating promotional designs including logos, company landing pages, banners for paid acquisitions and email templates. (Clients: Bird, Stride, Eaze, BayPest Solutions, Avarana Partners, OnePanel and more.)
- **Eaze Solutions, Inc.** | Growth Design Intern
San Francisco, Oct 2017 – Feb 2018
 - Built eazetechnologies.com which has a huge success that gets 130,000 visitors everyday.
 - Created marketing assets, including landing pages & banners for paid media channels, i.e., Facebook ads, assets for social media pages and print material.
- **Adpar Golf Co. Ltd.** | Principal Designer
Busan, Korea, Jun 2012 – Jun 2014
 - Managed the team and the company's e-commerce website. The website's average traffic is now 2000 hits per day and actual sales is over \$600k annually with the overall related sales accounting for 20% of company revenue.
- **Design Lecturer** | Graphic/Visual Design Lecturer
Busan, Korea, Jan 2010 – Dec 2013
 - Taught 20+ students per class (200+ students total) at 2 universities and an academy: Kosin University, Dong-Ju University, and Norano Design Academy.
 - Lectured a wide range of students, from beginners to students with established professional design skills.
 - Coordinated students to organize annual design shows.

EDUCATION

Academy of Art University

MFA Graphic Design & Digital Media (ABD), 2014 - 2017

Dong-A University

Ph.D. Visual Communication Design (ABD), 2011 - 2014

MFA Visual Design, 2009 - 2011

Thesis: Color Analysis of Seasonal Fashion in Retail Clothing Displays

BFA Visual Design, 2003 - 2007

AWARDS

2018 Print Regional Design Awards

Regional Design Awards, Student Winner

2018 Creativity International Awards

48th Media & Interactive Design Awards, two Golds

2018 Adobe Design Achievement Awards

Two Semi-final lists

2017 ADAA Adobe Design Achievement Awards

Three Semi-final lists

2017 GD USA

American Graphic Design Awards, student Winner

2012 Jeollanamdo Contents Award

3rd Korea International Circuit, Poster Design Winner

2012 Volvic Marketing Awards

Poster Design Winner

EXHIBITIONS

2017, MFA Graduation show

Academy of Art University, SF, USA

2012, A Group Exhibition with Go Illustration Team

Hangzhou, China

2011, 1st Private Graphic Design Exhibition

Dong-A University, Busan, Korea

2009, 4th DIN Exhibition (Alumni exhibition)

Busan City Hall, Busan, Korea

2006, BFA Graduation show

Dong-A University, Busan, Korea

SKILLS AND QUALIFICATIONS

Adobe Creative Suite / Cloud, Adobe Illustrator, Photoshop, InDesign, After Effects, Adobe Muse, InVision, Sketch, Cinema 4D, Wix, Email design, Graphic Design, Visual Design, UI Design, UX Design, Interaction Design, Infographics, Website Design, Logo Design, Icon Design, Responsive Design, User Testing, Wire-framing, Prototype, Branding, Typography, Photography, Google Slides, Keynote, Hand Drawing, Facebook Ad